Erie High School Booster Club Board Meeting

Date & Time: November 15th, 2023 5:30 - 6:30pm - Board Meeting 6:30 - 8:00pm - Member Meeting & Open House Location: Colorado National Golf Course, Master's Restaurant Bar

Call to Order: 5:34pm

Roll Call

President - Matt Powell Vice President - Kate Arnold Secretary - Jennifer Slater Treasurer - Anneli Taylor - Via Zoom After Prom - Michelle Hall Bingo - Michelle Kelly Outgoing Concessions - Krista Ailey - Via Zoom Membership Chair - Raelene Navulur Staff Appreciation Chair - Jaclyn Biodrowski Scholarship Chair - Steve Biodrowski

Approval of Minutes - Matt P. made a motion to approve minutes from the meeting held October 23, 2023. Kate A. seconded the motion and the minutes were unanimously approved.

Treasurer's Report- Anneli Taylor

- Anneli presented a Budget for 2023-2024 year, detailing each item and answering questions as they were presented.
- Key changes to the budget this year include a reduction in scholarships and an increase in grants to support our overall mission to support as many current high school students as possible. In review, the budget is affected by the timing of the Power Bingo fundraiser, which happens in April 2024. We currently have \$147,680 in reserves for the possibility of funding future large projects. Another factor discussed was the possible \$10,000 penalty for non-filing of taxes in previous years. Anneli submitted a letter to the IRS to see if we could avoid this penalty, we are awaiting their response.
- Kate motioned to approve the budget as presented, Jenn S. seconded the motion. All present were in favor with no opposition. The approved budget will soon be posted on our website by Anneli.

President's Report - Matt Powell

• Roll out of the Advertising Menu for scoreboards and the process: Matt created a QR code that links to a Google Doc. This has been posted on social media and can be shared with anyone interested in advertising with us. There are multiple avenues for advertising including scoreboard, fencing, naming rights, etc.

• We will first try to sell ad space directly; we may later use a 3rd party, but they will take a 30% cut, so the goal is to sell it ourselves.

Vice President's/Spirit Wear Report - Kate Arnold

• Kate brought in a sample of a heavy throw blanket that she is planning to order to sell to the community. It will have the EHS Tiger logo on it and asked for input on pricing and design. She will move forward with this after talking with the supplier.

Secretary's Report- Jenn Slater

- Grant Requests None
- Social Media/Website Needs

Committee/Chair Reports including upcoming Volunteer Needs

- Bingo Michelle Kelley
 - Michelle requested a \$2,000 donation to a Toy & Food Drive and \$1,000 to Operation Santa to give back to the community and Longmont Bingo Alley. This has been done annually in the past. Kate motioned for approval, Michelle H. 2nd the motion, and the motion was unanimously approved.
 - The Board discussed raising prices for Bingo cards, as we now have credit card fees and cash advance fees after moving to a system that allowed payments with credit cards. Michelle will review the current pricing and discuss areas where we could increase pricing effective January 1st, 2024. This will be added to the next month's agenda.

Spirit Wear Sales - Kate Arnold

• See Above @ Vice President

After Prom/Concessions - Michelle Hall & Krista Ailey

- Planning for After Prom is in the beginning stages; more to come at the next meeting. \
- We currently do not have volunteers lined up for the football playoff game on Saturday. If the team wins, we will also need volunteers for the following Saturday. This is something big we need to push for. THe Athletic Director is offering more support to fill volunteer rolls, but we are still struggling to fill dates.

Membership Chair - Raelene Navulur

- Raelene asked about where volunteer/membership response forms go. A notification of completed volunteer Interest forms are sent to the general Erie Booster Club Email.
- It was suggested that we make a sign with Booster Club Information similar to what Bingo uses at their hall, sharing our activities as well as what we have

supported in the past for use at the membership table during events to raise awareness. She will look into this.

- Update on weekly newsletter addition membership/volunteer info included in EHS Updates. (Send to Lindsay Fox)
- After the meeting, via text, the Board discussed having a presence at the 8th grade information night on November 28th. Raelene will attend the event to represent the Board and encourage membership.

Staff Appreciation/Liaison Chair - Jaclyn Biodrowski

- School requested help with the Staff Winter Party to be held at Rusty Melon on December 4th. We gave a gift card of \$1500 last year - Budget adjusted to \$7100 to support this request - next steps to purchase gift card were discussed. Jaclyn will follow up.
- Emailed all people that expressed an interest in helping with staff appreciation through the volunteer interest form from this year and last year and invited them to the open house.

Scholarship Chair - Steve Biodrowski

• Nothing to report at this time.

New Business

- Volunteer Needs -
- Get Boosted Newsletter -

Old Business

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Meeting Adjourned: 6:25pm

NEXT MEETING

Date & Time: Monday, December 11th, 5:30pm Location: Colorado National Golf Course, Master's Restaurant *Matt will ask for Private Meeting Room

MEMBER MEETING

Call to Order: 6:40pm

Roll Call President - Matt Powell Vice President - Kate Arnold Secretary - Jennifer Slater After Prom - Michelle Hall Bingo - Michelle Kelly Membership Chair - Raelene Navulur Staff Appreciation Chair - Jaclyn Biodrowski Scholarship Chair - Steve Biodrowski

Introduction of Board by Matt Powell

Matt introduced each Board Member present and discussed their role and activities in the organization.

Introduction of Booster Club Activities

Matt discussed the activities of the Booster Club, and the areas where we are seeking volunteer help.

Open Forum for comments/ questions/suggestions: Prospective volunteers shared areas where they would like to become involved and had their questions answered individually.

Meeting Adjourned: 8pm

NEXT MEETING

Date & Time: Monday, December 11th, 5:30pm Location: Colorado National Golf Course, Master's Restaurant *Matt will ask for Private Meeting Room