

## **Erie High School Booster Club Board Meeting**

**Date & Time:** February 5th, 2024, 6pm

**Location:** Beltran's Grill

**Call to Order: 6:05pm**

### **Roll Call**

President - Matt Powell

Secretary - Jennifer Slater

Treasurer - Anneli Taylor

After Prom - Michelle Hall

Marketing/Advertising Chair - Chris Powell

Concessions Support - Krista Ailey

Incoming Concessions Chair/ Outgoing Membership Chair - Raelene Navulur

Staff Appreciation Chair - Jaclyn Biodrowski

Scholarship Chair - Steve Biodrowski

**Approval of Minutes** - Matt P. made a motion to approve minutes from the meeting held January 10th, 2024. Jaclyn B. seconded the motion and the minutes were unanimously approved.

### **President's Report**

- Matt and Chris Powell will be meeting with Chad Cooper on February 8th to discuss pricing and sales strategies for the scoreboard and other advertising options at EHS. The plan is to roll out a new sales menu as soon as possible.
- Matt noted that he was contacted by Denise Yeun, an 8th grade parent who is interested in volunteering with the Booster Club. He'll communicate with her to discuss volunteer roles.
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### **Vice President's Report - Kate Arnold**

- Not present; no items at this time.

### **Secretary Report- Jenn Slater**

- Grant Request - A grant request was submitted by the current Band Director for \$40,000 towards the \$90,000 purchase of Marching Band Uniforms which are needed for competitions. The full request is on our drive for review by all Board Members.
- Matt Powell will meet with Chad Cooper and further discuss fundraising options for Band Uniforms. He will follow-up with the Band Director, and communicate back to the Board with a recommendation for a grant approval amount. He will also share opportunities for them to work concessions and Bingo. Currently, our finances make this sizable of a request challenging, but we overall support providing a reasonable amount towards this

grant request. We will vote on this grant request after they are able to meet and discuss options.

#### **Treasurer Report- Anneli Taylor**

- Anneli provided the Statement of Activity to the Board. This has been uploaded to our website and can be found under Financial Reports.
- Regarding Grants, the Board discussed providing a guide to the grant amount per student that the Board can generally support. Anneli will review our history of grant amounts per organization and student and share this at the next Board meeting for consideration.

#### **Committee Reports including upcoming volunteer needs:**

##### **Advertising Chair - Chris Powell**

- Chris has joined our Board Meeting as our new Advertising Chair. Matt and Chris Powell will be meeting with Chad Cooper on February 8th to discuss pricing and sales strategies for the scoreboard and other advertising options at EHS. The plan is to roll out a new sales menu as soon as possible.

##### **Spirit Wear Sales - Kate Arnold**

- Not present; no items at this time.

##### **Bingo - Matt reporting for Michelle Kelley**

- Bingo will now only be offering one session on Friday. This change will help us be more efficient with our costs, with hopes to increase our revenue.
- Volunteer groups will be paid \$1,000 per night if they supply 8 or more volunteers.

##### **Concessions- Raelene Navular**

###### **Krista Ailey**

- Raelene has accepted the role as Concessions manager, resigning her role as membership coordinator. The entire Board is thankful for her change in position!
- Volunteer needs are covered up until Girls Play-offs on Feb 20th, will talk to Chad about coverage
- Raelene met with Chad about spring sports, once dates are set we will start getting coverage from teams and clubs.
- Raelene is considering creating signage for how things need to be run/cleaned, etc. in the concession stand, as well as sending an email in advance to the parent volunteer so that they understand what needs to be cleaned and taken care of at each opening and closing, among other ideas for streamlining the process.

##### **After Prom - Michelle Hall**

- Michelle shared that to date, donations are at 43% of normal for this time of year. Two corporate donors, Walmart and Target, have revamped their grant request process and timeline, which will disallow donations to be received by the March 25th deadline.
- In addition, costs across vendors have increased by 20%. Michelle cited increases in Casino setup, Caricatures and Bouncy Houses as major contributors to this overall increase.
- The current Booster Club donation is set at \$5,000. Michelle is anticipating needing closer to \$10,000. Michelle is looking at ways to reduce costs and increase donations. Michelle will update us with more information at the March Booster Club meeting and propose a donation increase if needed at that time.
- All donations must be received by March 25th.
- Michelle Hall inquired about our event insurance, which is needed for AfterProm among other things. Our current policies with AIM & State Farm may overlap. Matt Powell volunteered to review our insurance policies and adjust the coverage if necessary.

#### **Membership Chair - Raelene Navulur**

- Raelene has accepted the role as Concessions manager, resigning her role as membership coordinator. The entire Board is thankful for her change in position!
- The Membership Chair position is now open to any interested parties.
- At this time, we will add creating a newsletter to the Membership Chair role.

#### **Staff Appreciation Chair - Jaclyn Biodrowski**

- Parent Teacher Conferences are February 14th. Jaclyn has setup Chick-Fil-A to be delivered at 2:30pm for the teachers.
  - Michelle will pay in store on 2/14 in order to receive points
  - \$1098.45
- Jaclyn created a Sign-up Genius for donations of beverages and side items, this went out in the EHS newsletter. Jaclyn will also share it with Jenn so that it can be posted to our social media accounts. Booster will purchase what is needed after that.
- Jaclyn and Amy will set up and distribute in the cooking classroom.

#### **Scholarship Chair - Steve Biodrowski**

- Steve is preparing for the Scholarship applications, and will bring a suggested application and topic question to the next meeting for approval.
- Currently, we are looking at an April 1st release date of the scholarship application. Amounts and types of scholarships (current/alumni) will be determined at the March meeting.

#### **New Business**

- N/A

#### **Old Business**

- N/A

**Meeting Adjourned: 7:30pm**

**NEXT MEETING**

Date & Time: March 5th @6pm

Location: Azteca