

Booster Club Board Meeting Agenda

Date & Time: Wednesday, January 10th, 2024, 5:30pm

Location: Wapo's Old Town

Call to Order 5.45PM

Roll Call

President - Matt Powell

Vice President - Kate Arnold

Treasurer - Anneli Taylor

After Prom - Michelle Hall

Bingo - Michelle Kelly

Outgoing Concessions - Krista Ailey

Membership Chair - Raelene Navulur

Staff Appreciation Chair - Jaclyn Biodrowski

Scholarship Chair - Steve Biodrowski

Chris Powell

Approval of Minutes - Matt P. made a motion to approve minutes from the meeting held November 15, 2023. Kate A. seconded the motion and the minutes were unanimously approved.

Bingo Update - Michelle Kelley Michelle updated the Board about the proposal to cut 2 sessions on Fridays down to 1 longer session. This is because the 2nd session has not overall been profitable and has lost money overall. Matt made the motion, Anneli seconded, and the board unanimously approved.

President's Report - Matt Powell

- Matt introduced Chris Powell for a role as the Advertising and Marketing Chair to head the Booster advertising and marketing efforts. Matt P. made a motion to vote Chris to the Board. Kate A. seconded the motion and the motion was unanimously approved.
- Matt gave an update on the scoreboard advertising set up and planned rollout

Treasurer's Report- Anneli Taylor

- Anneli presented the financial reports and a budget-to-actual comparison for the first 6 months ending December 31, 2023, noting that due to the profitability decline of the Bingo operations over previous year and budget, we are behind on fundraising this year and have lost a total of approximately \$10K in the 1st 6 months.

Vice President's Report - Kate Arnold

- Kate gave a summary to the Board about the StuGo's fundraising plans for Make A Wish Foundation and the situation and issues the school is facing regarding the booking of the TopGolf because the original contract was signed by a person (teacher) who was not authorized to represent EHS. The Booster has been asked to pay for the TopGolf reservation. A discussion ensued about whether this would be borrowing money from the Booster which is guaranteed to be paid back, or is there a possibility that the Booster will be left with a balance for the TopGolf event. Kate is to follow up and to gather more details for the Board to decide in the future.

Matt Powell filling in for Jenn Slater

- **Grant Requests** - Matt summarized the grant request we received from Track and Field for the hurdles with a total cost estimate of approximately \$24K, or \$12K for half. The Board discussed the request, including that it would benefit about 140 kids. The Board also discussed alternative options. A decision was made to follow up with the school for more detail and vote later. UPDATE: An electronic vote via email on January 16, 2023 to allocate a \$13K grant for the hurdles.
- **Football ring deposit loan** - Matt summarized a potential loan the football team could be asking to pay the deposit for the championship rings if the team has not received enough payments by order time. UPDATE: Matt confirmed later with the football coaches that this loan was not needed.

Committee/Chair Reports including upcoming Volunteer Needs

- Concessions - Michelle Hall
 - Discussed moving forward with an alternate plan for running concessions and the Board brainstormed about alternative options. Matt is to meet with Chad Cooper to discuss the Board staffing concerns, volunteer needs, and schedule. UPDATE: Raelene volunteered to be the Concessions chair after the meeting.
- After Prom - Michelle Hall - April 22
 - Michelle gave an update noting that the donations to date have been less than in previous years.
- Membership Chair - Raelene Navulur
 - Open house went well, about 10 families scanned the QR Code.
 - One gentleman was interested in getting info for sponsoring the football sign for his boss who wants to donate. Gave him Matt's information.
 - Would like to continue with the idea of getting large information banners created for Membership and Volunteering (that can be used forever). We need a bigger visual presence for every event. Where the previous were purchased, etc...
- Staff Appreciation/Liaison Chair - Jaclyn Biodrowski
 - Parent Teacher Conferences = 2/14/24, will start reaching out to interested parents
- Scholarship Chair - Steve Biodrowski
 - Discussed upcoming scholarship deadlines. A decision was made to hold off on Scholarship plans until the Board has had time to see how the single Bingo session plays out and the fundraising from it.

Open Forum for comments/ questions/suggestions

Next Meeting Date: February 5, 2024 Place TBD